



June 10, 2009

To Whom It May Concern:

I am writing to offer a recommendation for Ken Deutsch.

Radio World is a multimedia news source serving broadcasters in the United States with news and analysis of topics ranging from engineering and regulation to satellite radio and the digital transition. I am the editor in chief.

Ken has been a contributor to Radio World for 24 years and his involvement continues to grow. He has authored many hundreds of articles for us including news stories, opinion pieces, product reviews, business profiles, interviews with newsmakers and humor columns.

He is a fine writer, attuned to deadlines and responsive to my criticism; he is also flexible, as demonstrated in his work not only for RW but also our sister publication The NAB Daily News, the official convention publication of the National Association of Broadcasters.

Ken's humanity is evident in his volunteer work. His entrepreneurial spirit is obvious in his success running a small business. His intellectual curiosity is apparent in his decision to go back to school as an adult to the University of Toledo; he received his B.A. in communication in 2007.

As an editor, I interact with many writers. There are few about whom I would state, "He is a genuine pleasure to list on our masthead." Ken is one.

Please call if I can answer any questions about Ken. Thank you for your consideration.

A handwritten signature in blue ink that reads "Paul J. McLane". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Paul J. McLane
Editor in Chief/U.S.

Radio World —

The News Source for Radio Managers & Engineers